



Municipal Corporation Jalandhar E-Newsletter August 2017



Sh. Sunil Jyoti
Mayor

MESSAGE TO THE JALANDHAR CITIZENS

The e-News letter is an initiative to bring awareness among citizens about various initiatives taken and the work completed during a particular tenure for the welfare by Municipal Corporation Jalandhar. The newsletter will act like a common platform for both Public and Municipal Corporation Jalandhar. With this effort, we shall be more close to the citizens of the city for focused growth of the Municipal Corporation.

I congratulate the whole team for this noble concept and also wish continuity of publication of this newsletter.



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**Sh. Basant Garg,
Commissioner, MCJ**
MESSAGE

Dear Citizen of Jalandhar,

The Municipal Corporation Jalandhar has embarked on the path to achieve greater transparency through citizen participation in order to deliver citizen services in a citizen friendly manner and to make our city a clean and green city.

I would encourage all responsible citizens of the city to be a part of this vision of clean and green city so that together we can achieve this vision of development.

This Municipal Corporation, Jalandhar-e-news is one of the endeavour of Municipal Corporation, Jalandhar to provide first hand information to the citizens about the development works done each month. We intend to develop this platform for better communication of our achievements.

NULM – NATIONAL URBAN LIVELIHOOD MISSION

NULM aims to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment. In addition, mission provides shelter equipped with essential services to the urban homeless.

MC, Jalandhar conducted various activities on the occasion of 75th Anniversary of the Quit India



On the occasion of 75th Anniversary of the Quit India three days rally programme was arranged by Municipal Corporation Jalandhar. Awareness rally was organized on 12th Aug, by Self Help Groups of Abadpura, Bhargo camp, Basti Sheikh. Rally started from Govt.Sr.Sec.School Abadpura and entered Bhargo Camp and then to Nakodar chowk and concluded at Govt.Sr.Sec.School Abacipura. More than 200 members of Self Help Groups participated in the rally. Joint Commissioner Municipal Corporation Jalandhar also joined the rally.

On 13th Aug 2017 "**New India Pledge**" was undertaken by the members of Self Help Groups of Akash Colony Jalandhar. They pledged towards a new India, casteism free India, terrorism free India, Poverty free India and clean India.

On 14th Aug 2017 The Self Help Groups of Akash Colony Jalandhar prepared a skill of business Plan according to their skill level. Sr. Manager of PNB was also invited in this program. All the components of National Urban Livelihood Mission (NULM) were discussed in details. All the members were suggested to avail the benefits given under the mission. They were also suggested to tie up with the training institute i.e. Multi Skill Development Centre, Leather Complex Jalandhar and AISECT at Rama Mandi. They were also suggested to avail loan facility on interest subsidy to start their own ventures

Self Employment Programme (Individual) Success stories



Earlier Rosy was a housewife & her husband was doing a private job. Then someone told her about NULM Scheme is being run by MC Jalandhar. She applied loan under NULM Scheme. Task Force Committee MC Jalandhar approved loan amounting to Rs.1 Lac. After seeking loan, She started a Beauty Parlour at home & is earning 10,000- per

month.

Rosy says "Loan from NULM Scheme helped me to build up this Parlour & makes me self-reliant. I want to expand this parlour more."



Initially Kavita used to Stitch ladies suits at home & was earning about 3000-4000/-pm. Then she came to know about NULM scheme. she applied loan for two lac under SEP-1 component. Task force committee MC jalandhar had approved two Lac loan for her. Now she has set up small business of

unstitched ladies suits & Bed sheets at home. And is earning a handsome amount of Rs 10000-12000 pm. Kavita is a Widow and loan under NULM scheme has helped her a lot in taking care of her handicapped child. And she really very thank full to MC authorities for their support.



Municipal Corporation Jalandhar

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