



Municipal Corporation Jalandhar

E-Newsletter 2017

February 2017



Sh. Sunil Jyoti
Mayor

MESSAGE TO THE JALANDHAR CITIZENS

The e-News letter is an initiative to bring awareness among citizens about various initiatives taken and the work completed during a particular tenure for the welfare by Municipal Corporation Jalandhar. The newsletter will act like a common platform for both Public and Municipal Corporation Jalandhar. With this effort, we shall be more close to the citizens of the city for focused growth of the Municipal Corporation.

I congratulate the whole team for this noble concept and also wish continuity of publication of this newsletter.



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**Sh. G.S. Khehra,
Commissioner, MCJ**
MESSAGE

The Jalandhar Municipal Corporation has started the custom to release the monthly newsletter since long and its first e-newsletter has been issued in the month of July 2015 naming **MCJ e-News**. It is unique platform to inform citizens regarding the developments and decision taken by MCJ for betterment of the city and the future plans to improve the ambience of our city. MCJ is planning to introduce this **MCJ e-news** on social media platform too and to make it more interactive for citizens to participate for the overall growth of the city.

I am sure that this will be an important milestone towards our association with public and a symbol of togetherness for a better future.

NULM – NATIONAL URBAN LIVELIHOOD MISSION

NULM aims to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment. In addition, mission provide shelter equipped with essential services to the urban homeless.

Social Mobilizations and Institutional Development



During last month 23 new Self Help Groups are constituted and total 39 SHG's are ready to get linked financially to receive the revolving fund of Rs. 10,000 in there SHG Bank Account. The amount due for the revolving will be released in the next month. Till date total 220 SHG has been constituted and a grant of Rs 10000 shall be extended by MC as soon as they've complete 6 months mandatory period. The MC has set a target to bring livelihood to 6000 urban poor through this program

Employment through Skills training & placement



Leather training

Telecom training

Electrician training

The MCJ has also emphasised of the constitution and performance of the SHGs, which is one of the medium to eradicate the poverty among the urban poor. The corporation is running two training centre to impart training among the needy youth to make them skilled workers and 25 skilled youth has been placed by the MCJ recently and three more batches are getting their training.

THE SCHEME OF SHELTER FOR URBAN HOMELESS (SUH)

The National Urban Housing & Habitat Policy (NUHHP), 2007 aims at promoting sustainable development of habitat in the country with a view to ensuring equitable supply of land, shelter and services at affordable prices to all sections of the society. However, the most vulnerable of these are the urban homeless.

Survey Conducted for Urban Homeless by Municipal Corporation Jalandhar



The MCJ has constituted 14 teams to conduct the survey of urban homeless during the month of February. The survey was especially conducted during the night time. The areas where this survey was conducted are under the bridges, near railway stations & bus stand and other parts of the city. The total number of homeless recorded In MCJ was 461 which include 233 males, 25 females, 131 children and 42 senior citizens. The MCJ has also selected three shelter homes for up gradation to accommodate this homeless people. The shelter home selected is shelter home under Domaria fly over, Khalsa Collage and HUDCO shelter home.

Development Works of Roads under take During the last month



Tile work on 120 ft Road Model Town in progress

Municipal corporation jalandhar is committed to maintain the old roads and construction of the new roads of the city. Continuous restoration of the roads of the city shall help in smooth movement of traffic and more comfortable life for the residents. The municipal corporation



Bitumen work in progress on Jamshar Diary Road

Jalndhar has identified such 517 roads in the month of April 2016 and PIDB has also supported the MCJ with the required funds for its development work. The dedicated work of development of the roads has been concluded at 288 stretches.



Dilbag Nagar, Ward No. 45



Raja Garden, Ward No. 42



For smooth movement of traffic construction of central verge is going on in Kapurthala Road.

Media Coverage

NULM gets thumbs up in city

The MC recently gave jobs to 25 youths who had completed their computer training held by the civic body

RACHINA KHAIIRA
TRIBUNE NEWS SERVICE

JALANDHAR, FEBRUARY 12
The National Urban Livelihood Mission (NULM), launched in the city around two years ago to reduce poverty and vulnerability of the urban poor households, has begun to show success stories in the city.

While around 1,200 street vendors in the city have already got their identity cards made and are due to get a permanent place to continue their business without any hurdles in the city, the Municipal Corporation of Jalandhar (MCJ) recently provided placement to around 25 youths who had completed their computer training held by the civic body.

Also, out of the 220 self-help groups made in the city under NULM, a majority is set to complete its mandatory six-month period and will then be eligible to receive a grant of Rs 10,000 from the civic body.

Not only this, a huge upsurge of loan applications was reported in the civic body office in the past few months. While 189 applications were kept under consideration in various banks, the civic body has also received around 190 new applications for getting a loan of Rs 2 lakh under the scheme.

According to Dr Nirmaljit Kaur, assistant project officer, NULM, the MCJ has set a target to provide livelihood to around 6,000 eligible urban poor under the skill development programme of NULM.

"We have so far received around Rs 48 lakh under various components of NULM. While Rs 42 lakh has been kept as a revolving fund to support the self-help groups, Rs 5 lakh has been kept for awareness purposes. Also, we have launched various multi-skill development programmes for the youths and have already provided placements to around 25 people so far," said Dr Kaur.

Presently, the civic body is running two skill development centres in association with the AISECT at Rama Mandi and Multi Skill development Centre at the leather complex where it is imparting training in the fields of computers, leather stitching, electric repair, nursing, set-top box job and other communication skills.



Multi-skill development programmes in progress under the National Urban Livelihood Mission (NULM) in Jalandhar. TRIBUNE PHOTOS



According to Dr Kaur, the training cost per trainee is coming out to be Rs 18,000 and the money is transferred directly to the consultants by the state government.

The civic body is also planning to open all-weather community shelters for every 1 lakh urban population. Each shelter will cater to around 50 to 100 persons. Under the project, all necessary infrastructure, including kitchen, water, electricity, sanitation and recreational activities, will be provided in the shelter home.

These shelter homes will be built on a 90:10 share basis where the state will also bring in land as their contribution.

Focus areas

- Building skills to enable access to growing market-based job opportunities offered by emerging urban economies
- Training and support for the establishment of micro-enterprises (including urban street vendors)
- Building capacity of the urban poor, their institutions

(such as SHGs and their federations) and the machinery involved in the implementation of livelihoods development and poverty alleviation programmes

- Ensuring availability and access of the urban homeless population to permanent 24-hour shelter
- Support to urban street vendors

Various components of NULM in Jalandhar

- Social mobilisation and institutional development
- 264 self-help groups

formed till January 2017. All of them have almost completed the mandatory six-month tenure and are now eligible for the grant of Rs 10,000. While 30 SHGs have already received the grant, the rest of the groups are waiting for the grant as it will only be released after the model code of conduct is lifted.

Two city livelihood centres will be established in the Municipal Administrative Complex which will provide one-stop public utility services to the public. The information and business support services will include an enquiry centre, a photocopy centre and other services.

Self-employment programme

Total loan applications received (2015-2016): 878
Total applications approved: 646
Total applications sent to bank: 353
Total applications approved by banks: 110

Employment through skill training and placement

Multi-skill development center at Leather Complex and AISECT centre in Rama Mandi
Courses offered
1. Automotive (CNC)
2. Electrical (assistant electrical) - 32 students
3. IT/ITES (BPO) - 29 students
4. Leather (stitcher) - 20 students
5. Health care (GDA) - 23 students

Capacity building & training

State Mission Management Unit (SMMU), a dedicated support team at the state level, has been established to support State Mission Director, SULM, in the implementation and monitoring of NULM at the state/UT level. This unit is being funded by the NULM.

The SMMU will be staffed with technical specialists having expertise in various fields like poverty alleviation, social mobilisation, financial inclusion, livelihoods promotion, human resources etc.

Support to street vendors

City-level street vendor project was conducted in the city

Identity cards were issued to 1,200 vendors

Permanent places will be provided to these vendors where they can do business without any harassment from the Teh-Bazari Department.



SAY NO TO PLASTIC BAGS



Save Water Save Trees Save Life





Municipal Corporation Jalandhar

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