



Municipal Corporation Jalandhar E-Newsletter July 2017



Sh. Sunil Jyoti
Mayor

MESSAGE TO THE JALANDHAR CITIZENS

The e-News letter is an initiative to bring awareness among citizens about various initiatives taken and the work completed during a particular tenure for the welfare by Municipal Corporation Jalandhar. The newsletter will act like a common platform for both Public and Municipal Corporation Jalandhar. With this effort, we shall be more close to the citizens of the city for focused growth of the Municipal Corporation.

I congratulate the whole team for this noble concept and also wish continuity of publication of this newsletter.



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**Sh. Basant Garg,
Commissioner, MCJ**
MESSAGE

Dear Citizen of Jalandhar,

The Municipal Corporation Jalandhar has embarked on the path to achieve greater transparency through citizen participation in order to deliver citizen services in a citizen friendly manner and to make our city a clean and green city.

I would encourage all responsible citizens of the city to be a part of this vision of clean and green city so that together we can achieve this vision of development.

This Municipal Corporation, Jalandhar-e-news is one of the endeavour of Municipal Corporation, Jalandhar to provide first hand information to the citizens about the development works done each month. We intend to develop this platform for better communication of our achievements.

NULM – NATIONAL URBAN LIVELIHOOD MISSION

NULM aims to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment. In addition, mission provides shelter equipped with essential services to the urban homeless.

Dovetailing of Centrally Sponsored Schemes DAY - NULM and National Urban Health Mission to Umbrella maximum Urban Poor in Jalandhar City.

A special meeting was conducted *by the officials of NULM team of Municipal Corporation Jalandhar in the month of July 2017* with approximately 100 Asha Workers' at the meeting hall of Municipal Corporation Jalandhar to dovetail the activities of DAY-NULM scheme with National Urban Health Mission (NUHM) and to identify the common platforms to discuss and advertise the benefits of schemes like community gathering, ward gathering, meeting with councillors to share the data of urban poor who have already given the benefits of NULM scheme and to constitute a committee of representatives to monitor the deliverance to the benefits for both the scheme.

During the meeting, the data of recognized slums of urban areas were also shared with the staff of NUHM. They were motivated to drive out the activities after identifying the number of beneficiaries in the stated slums.

They were also directed to form 'Mahila Arogya Samities (MAS)', similar to self help groups (SHG's) formed under DAY-NULM to get the benefits of credit and tariff through revolving funds.

Self Employment Programme (Individual) Success stories



Ram Briksh Ram S/o Sh. Ram Sewak, resident of Shiv Nagar, Jalandhar had to support his family. He was the only bread earner of his family. He was working as a regular worker/helper in a Bakery shop in Jalandhar with the monthly remuneration of Rs. 4000/- per month.

When he came to know about DAY-NULM and its benefits to poor and vulnerable families to become economically self reliant, he applied a loan for Rs. 2 lacs under SEP-1 component of NULM to start his own bakery. He received a loan amount of Rs. 2 lacs from Punjab National bank D.A.V college branch Jalandhar in the month of April 2015.

Now both husband and wife joined hand together and committed themselves seeing a better future from their family. He prepares bakery items (Biscuits, Rusks, Buns etc.) and sells these items to the shops in the city. Their income has increased to Rs. 10,000 to Rs. 12,000 per month.



Smt. Madhu W/o Sh. Yashpal, resident of 67, Basti Bawakhel , Madhuban Colony is now a successful entrepreneur. Her unemployed husband had to support his family. She received a loan of Rs. 1.50 lacs from UCO Bank Basti Bawakhel branch under Self Employment Programme (SEP-I) Component of DAY-NULM.

Presently Madhu is able to earn an amount of Rs. 10,000 per month by running a tailoring shop in her own house. She is happy that she can fulfil the dreams of her four children. Now she is planning to change her tailoring shop to Boutique cum Muniari Shop.



Municipal Corporation Jalandhar

***Municipal Corporation
Jalandhar
Dr. B.R.Ambedkar
Administrative Complex,
Nehru Garden,
Jalandhar-144001
Punjab,
India***

***Phone : 0181-2227015
Fax : 0181-5053070
e-mail :
commissioner.mcj@gmail.com***

***website :
www.mcjalandhar.in***

***Complaint Cell:
Phone : 0181-2242411
e-mail :
complaints.mcj@gmail.com***

EDITED AND CREATED BY:

Computer Cell

Municipal Corporation Jalandhar